

# Kai Braden Media Kit

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Screen Actor | Print Model | Fitness Coach  
Social Media Influencer

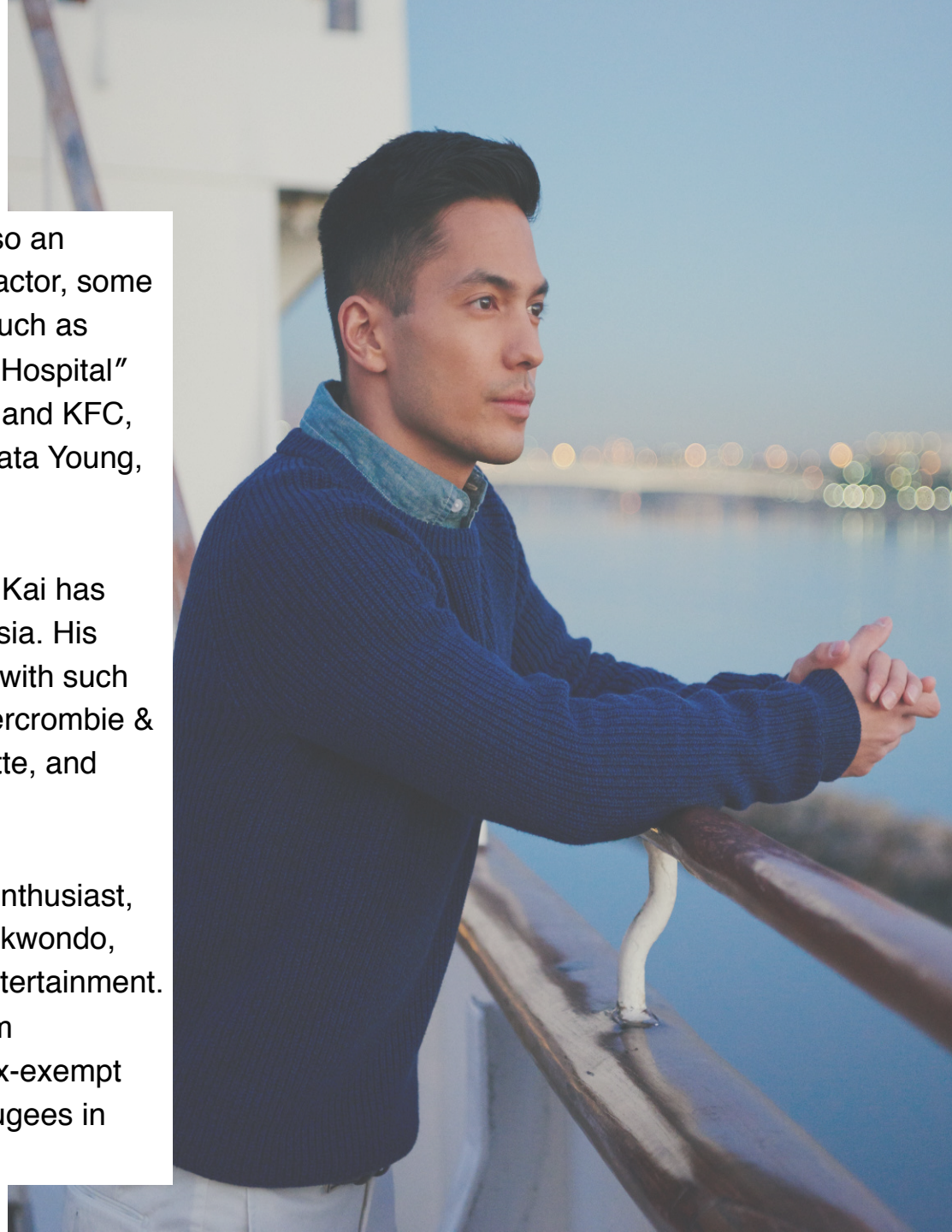


# ABOUT KAI

Kai Braden is a San Francisco native who is also an accomplished actor, model, and dancer. As an actor, some of Kai's co-star roles include television shows such as "Revenge" (ABC), "90210" (CW), and "General Hospital" (ABC), national commercials for Nivea, Toyota, and KFC, and international music videos for Katy Perry, Tata Young, and A-Mei.

As a model with Wilhelmina as his first agency, Kai has representation in North America, the UK, and Asia. His career has taken him around the globe to work with such clients as J.Crew, Cosmopolitan Magazine, Abercrombie & Fitch, Nike, 7 For All Mankind, Footlocker, Gillette, and Samsung.

As a certified CrossFit Coach, extreme sports enthusiast, and a second degree Black Belt in Olympic Taekwondo, Kai's action training compliments his work in entertainment. Kai also has a television production degree from Pepperdine University and founded a former tax-exempt nonprofit organization that served Burmese refugees in Thailand.



# SOCIAL ANALYTICS



Instagram  
**@kaibraden**

80k+ followers

Impressions per post (10K – 40K)

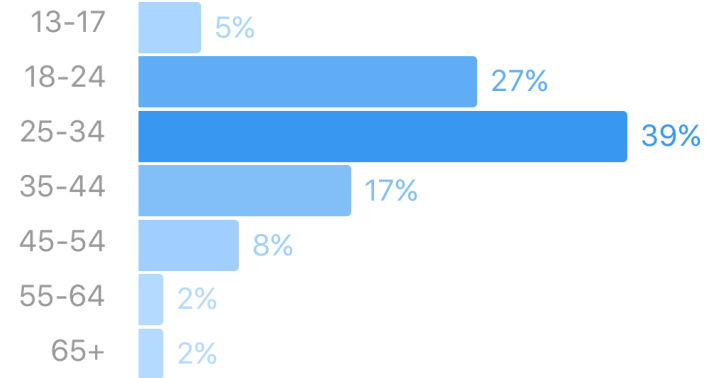
Impressions per week (25K – 55K)

Likes per post (2,000 – 4,000)

Reach per post (6K – 12K)

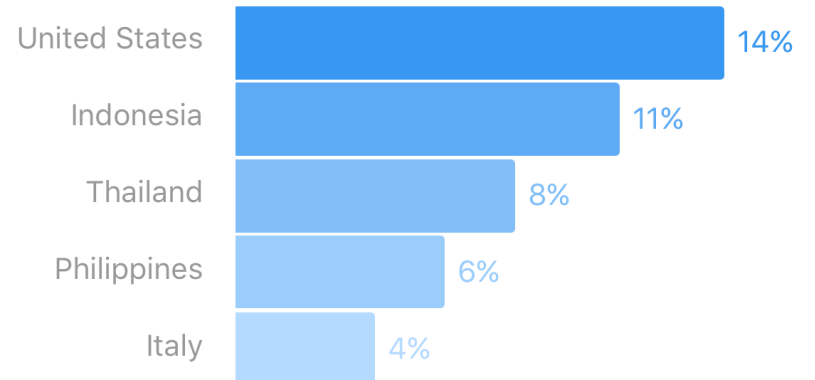
## AGE RANGE

All Men Women



## TOP LOCATIONS

Cities Countries



# THE PLAN

## GOALS

- Share brand with large, fashion and fitness interested audience
- Generate leads by driving traffic to client social accounts and/or websites
- Produce content for use by brand

## SOCIAL OPTIONS

- Facebook LIVES
- Instagram Stories and Instagram Lives
- Tagged social media posts across Instagram, Twitter, & Facebook

## CONTENT OPTIONS

- High Quality Photos taken with brand integration
- High Quality Videos taken with brand integration

## Fees

Fees vary. Travel, lodging, and per diem to be covered by client separate from rate.

## FLEXING THROUGH HOLLYWOOD

actor Kai Braden helps to shape lives around him through acting and fitness

Words by Darren Wong

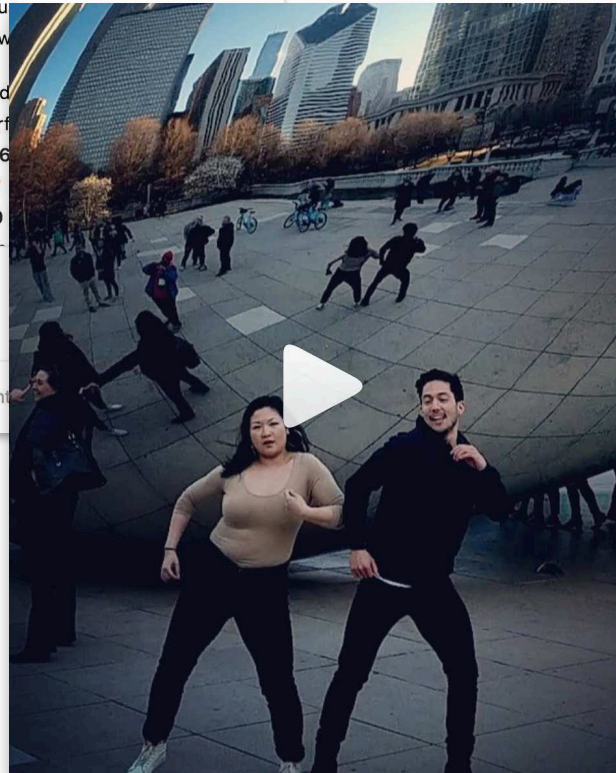
Having moved to different cities to pursue his dreams, actor/singer Kai Braden is known for his role of "Jesse" in the US television series 90210 and "Kai" in the series 100. Also an international fashion model, he has modelled for brands such as Gillette, 7 For All Mankind, and New Balance. Kai grew up in San Francisco, United States, and moved to New York City when he signed with Wilhelmina Models. During that time, he also accepted a scholarship at the School for Film and Television. After a year, he moved to Los Angeles where he studied television production at the Pepperdine University. It was at this city where Kai decided to focus on acting, and stayed for the next 10 years (in between taking time off to model in major cities like London, Bangkok, Singapore, and Hong Kong). Kai is a successful actor, commercial model and fitness coach.





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REELS

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