



EMMA ABRAHAMSON

MEDIA KIT

SOCIAL MEDIA



@EMMAABRAHAMSON



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@EMMA.ABRAHAMSON



ABOUT EMMA ABRAHAMSON

While competing as one of the nation's top distance runners for 15 years, Emma began sharing behind-the-scenes footage of her life on social media in 2017. Her YouTube channel consists of videos about her day-to-day life, recipe ideas, race footage, and sit-down chats.



EMMA ABRAHAMSON ANALYTICS

35,800
FOLLOWERS

AVERAGE LIKES PER PHOTO

3,000

AVERAGE STORY VIEWS

7,500

ENGAGEMENT RATE

8.22%

70%



30%



EMMA ABRAHAMSON ANALYTICS

AVERAGE VIEWS PER VIDEO

12,000

LOCATION DEMOGRAPHICS

71% USA

5% UK, 5% CAN, 3% AUS

70%



30%



70,800

SUBSCRIBERS



EMMA ABRAHAMSON ANALYTICS

25,900
FOLLOWERS

LOCATION DEMOGRAPHICS

78% USA

4% UK, 3% CAN, 2% AUS

87%



13%

