

EMMA ABRAHAMSON

MEDIA KIT

SOCIAL MEDIA



@EMMAABRAHAMSON



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@EMMA.ABRAHAMSON



ABOUT EMMA ABRAHAMSON

While competing as one of the nation's top distance runners for 15 years, Emma began sharing behind-thescenes footage of her life on social media in 2017. Her YouTube channel consists of videos about her day-to-day life, recipe ideas, race footage, and sit-down chats.



EMMA ABRAHAMSON ANALYTICS

35,800

AVERAGE STORY VIEWS

7,500

ENGAGEMENT RATE

8.22%

AVERAGE LIKES PER PHOTO



3,000



70% **30**%



EMMA ABRAHAMSON ANALYTICS

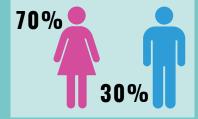
AVERAGE VIEWS PER VIDEO

12,000

LOCATION DEMOGRAPHICS

71% USA

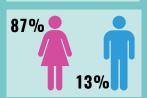
5% UK, 5% CAN, 3% AUS



70,800 SUBSCRIBERS

EMMA ABRAHAMSON ANALYTICS

25,900 FOLLOWERS



LOCATION DEMOGRAPHICS

78% USA

4% UK, 3% CAN, 2% AUS